

Jan Groenen

Board Member | CFO | Managing Director | Executive Advisor



International executive with over 25 years of leadership experience as Managing Director, CFO, entrepreneur and Supervisory Board Member. Proven track record in business transformation, restructuring, governance, operational excellence and international growth across Europe, Africa and Asia. Successfully led organizations through turnaround situations, rapid growth phases, ownership transitions and strategic repositioning.

Combines strong financial and operational expertise with an inclusive leadership style focused on creating sustainable organizational performance, frequently operating in complex international and multicultural environments.

CFO – Colengo Asia Ltd, Chiang Mai, Thailand | April 2025 – Present

Partnering with the CEO to strengthen governance, financial management and organizational scalability in support of the company's continued international growth.

Successfully established a 100% foreign-owned Thai company under the Thailand Board of Investment (BOI) framework

Structured and implemented the corporate governance model under a Dutch holding company

Designed and implemented an international Cost Plus intercompany agreement between the Dutch parent company and the Thai operating company

Created a scalable corporate structure to support future international growth.

Managing Director & Co-owner – Dutch African Investment Holding 2018 - Present

Responsible for governance, investment oversight and strategic development of investments in Ethiopia, including a coffee roasting company in Addis Ababa.

Chair of the Executive Board – Advantive

Serving as strategic advisor and sounding board to executive management.

Chair of the Executive Board – VB&T Group

Responsible for Finance, HR, ICT and Facilities while chairing executive, shareholder and works council meetings.

Managing Director & Co-owner – Advantive

Transformed the company from a significant loss-making position to strong profitability within four years

Re-established Advantive as a leading Microsoft Partner in the Southern Netherlands

Created a sustainable platform for future growth

Finance Director & Co-owner – Profource

Scaled the organization from 80 to 280 employees

Maintained profitable operations throughout the entire growth period

Professionalized financial management and governance. Played a key role in preparing and executing the successful sale of the company to a Private Equity investor in 2014.



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Veldhoven



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Education

MBA – University of Humberside, United Kingdom

Degree: Master of Business Administration (MBA) International Management

BSc Eindhoven University of Applied Sciences

Degree: Bachelor of Science (BSc) – Computer Science

Professional Development

Supervisory Board Programme | Nyenrode Business University | 2015

Developed advanced knowledge of governance, board responsibilities, stakeholder management and effective supervision within complex organizations.

Green Coffee & Coffee Roasting Foundation

Specialty Coffee Association | 2022–2023

Advanced training in green coffee sourcing, quality assessment and coffee roasting.

Insolvency Law for Banks

Radboud University | 2018

Specialized programme focusing on governance, responsibilities of directors and supervisory board members, creditor rights and restructuring situations.

Other Non Profit Activities

Board & Advisory Activities

Chairman | Camino Brabant Foundation

Founder and Chairman of a 300-kilometre pilgrimage route through the province of Brabant, inspired by the values and traditions of the Camino de Santiago.

Senior Expert | PUM Netherlands Senior Experts

PUM is a Dutch government-supported volunteer organization providing expertise to SMEs in developing economies.

Advising organizations in:

Leadership Development, Strategic Management, Organizational Development, coffee Sector Development

Indonesia, Vietnam, Morocco

International Experience

Executive Leadership & Consulting Experience

Consultant

Netherlands, Denmark, Norway, Sweden, Finland, Germany, Belgium, Austria, Switzerland, Italy, Spain, United Kingdom, Scotland, United States, Israel, Japan, Curaçao, Indonesia, Morocco, Thailand and Vietnam.

Managing Director / Executive

Netherlands, Denmark, Norway, Belgium, Ethiopia and Thailand.

Student

Netherlands, Mexico, Germany, Switzerland and United Kingdom.