

Jan Groenen

Chief Executive Officer

Non-Executive Board Member



During my computer science and International Business Administration studies and my numerous international projects I have learned that to lead a successful organisation you need to apply a mix of hard and soft skills. I also learned that it takes much more political skills to be able to succeed in an international setting.

Turning companies back on the right track for the future can only be achieved when all involved are becoming proud to work for and with the company again.

CEO and co-owner

Dutch African Investment Holding 2018 – present

DAIH is investing in a coffee business in Addis Abeba, Ethiopia. We believe in creating jobs and welfare above financial aid.

Non executive board member

Advantive Weert September 2019 - present

After a period of 4 years as the CEO I stepped down and handed over to the new management. As a non executive I am still involved as a sparring partner of the management.

Non executive board member

VB&T September 2020 – December 2021

Managing the board meetings of the group company. Also being in charge of all Internal processes (Acting COO)

CEO and co-owner

Advantive Weert 2015 – Augustus 2019

After 3 years of restructuring Advantive became The Microsoft partner again in the South of The Netherlands. Advantive is helping its customers to make the transformation into the digital workspace. Innovation is driving Advantive and its customers into a bright future.

Non executive board member

Moyee Coffee, Amsterdam/Ethiopia 2013 – 2018

To manage a startup which is trying to combine ideological and commercial activities becomes an even bigger challenge when that company is located in two totally different countries with both a very different culture.

Non executive board member

Profource 2014 – 2015

As a non executive I focussed on the sales process of this company to a private equity company.

CFO and Co-owner

Profource 2007 – 2014

A company which is growing fast from 40 to 280 FTE needs to be managed carefully to keep it future proof. A constant eye for internal improvements and cost as well as training and educating its employees to grow with and within the company was my main focus. Every phase within the growth has its one challenges and acting quickly on them made it possible to become the largest most professional Oracle ERP partner in the Netherlands.

Oracle ERP Consultant - worldwide

Oracle The Netherlands , Arthur Anderson Denmark, Freelance 1995 – 2007

Implementing the Financial and logistic modules of Oracle ERP in a wide range of international operating companies



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Education

MBA – University of Humberside, England 1993

Degree: Master of Business Administration International Management

Bsc – Hogeschool Eindhoven, 1988-1992

Degree: Bachelor of Science, Computer Science
Internship at IBM in Guadalajara, Mexico (1991)

Courses

**Bankruptcy law, Radboud University Nijmegen
The Netherlands – 2018**

**Non executive board member, Nyenrode
Business University, Amsterdam The
Netherlands – 2015**

Coffee Roasting foundation – 2021
SCA Roasting certification

Additional Activities

Interim CEO

Helping Gosling coffee Amsterdam to turn their business into a profitable impact coffee company.

Senior Consultant for PUM

PUM drives local positive impact on a global scale. PUM works with small and medium-sized enterprises, as well as entities that support them.

Project: Al Ittifaq, Java, Indonesia

Assisting a fruit and vegetable company in managing its growth by supporting the current management in HR, IT, and financial matters.

International Experience

Consultant

Denmark, Norway, Sweden, Belgium, Austria, Switzerland, Italy, Spain, England, USA, Israel, Japan, Curacao, Indonesia.

Board Member

Netherlands and Ethiopia

Student

Mexico, Germany, Switzerland, England